

# Activity Sheet 1.7

## Role Card 1

**Government of Botanica  
(World Cup 2014 Office)**

We are the only people in the room who already know that the government of Botanica is planning to put in a bid to host the World Cup in 2014. The President wants us to persuade the people of Botanica that this is a good idea.

The government believes that hosting the World Cup in 2014 is very important for the development of Botanica.

There is a general election next year: last time it was very close. We are keen to cut down on unemployment and to raise living standards for our citizens.

Our country spends very little on education and public health because we have a large debt problem.

Our plan is to build many new hotels to attract tourists to Botanica.

The government knows it will be difficult to persuade FIFA that we can do it.

Our department has been specially created to coordinate the government's bid for the World Cup in 2014.

We have to try to persuade people about the benefits for them of a successful bid.